

**CCECE 2011**  
**Publicity Chair Report**  
May 9, 2011

**According to Google Analytics, from July 2010 to May 2011 conference website attracted 7,387 visits which came from 115 countries/territories in the "New Visitors" segment.**

**Tools used:**

- Conference website: [www.ccece2011.org](http://www.ccece2011.org)
- IEEE e-Notice (Canadian subscribers ~ 16,000)
- Conference mailing list through IEEE ListServ Server (~ 10,000)
- The Engineering Technology Listserv (over 4,000 members from all 50 US states and from 52 countries at over 1,000 institutions)
- Third party conference websites:
  - o [www.edas.info](http://www.edas.info)
  - o [www.wikicfp.com](http://www.wikicfp.com)
  - o [www.conference-service.com](http://www.conference-service.com)
  - o [www.ourglobal.com](http://www.ourglobal.com)
  - o [www.conferencealearts.com](http://www.conferencealearts.com)

**1. Weekly number of visits (new visitors)**



## 2. Geography of visits – by continent

	Detail Level: <b>Continent</b> ▾	<b>Visits</b> ↓
1.	Americas	<b>3,773</b>
2.	Asia	<b>2,324</b>
3.	Europe	<b>714</b>
4.	Africa	<b>489</b>
5.	Oceania	<b>74</b>
6.	(not set)	<b>11</b>

## 3. Geography of visits – by country (top 20)

	Detail Level: <b>Country/Territory</b> ▾	<b>Visits</b> ↓
1.	Canada	<b>3,200</b>
2.	India	<b>812</b>
3.	Iran	<b>467</b>
4.	United States	<b>427</b>
5.	Nigeria	<b>135</b>
6.	United Kingdom	<b>124</b>
7.	Pakistan	<b>122</b>
8.	Egypt	<b>115</b>
9.	Malaysia	<b>114</b>
10.	Germany	<b>111</b>
11.	China	<b>105</b>
12.	South Korea	<b>104</b>
13.	France	<b>97</b>
14.	Algeria	<b>93</b>
15.	Taiwan	<b>91</b>
16.	Saudi Arabia	<b>86</b>
17.	Japan	<b>66</b>
18.	Australia	<b>63</b>
19.	Thailand	<b>61</b>
20.	Brazil	<b>55</b>

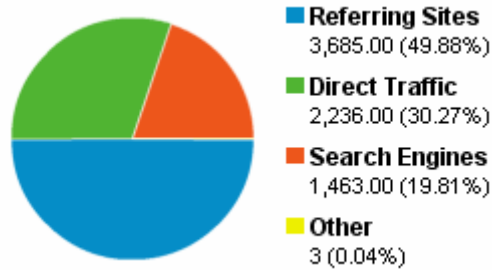
#### 4. Geography of visits – by city (top 20)

	Detail Level: <b>City</b> ▾	<b>Visits</b> ↓
1.	Toronto	<b>393</b>
2.	Ottawa	<b>279</b>
3.	Tehran	<b>243</b>
4.	London	<b>166</b>
5.	Montreal	<b>166</b>
6.	Waterloo	<b>126</b>
7.	Chennai	<b>106</b>
8.	Vancouver	<b>104</b>
9.	Calgary	<b>103</b>
10.	Edmonton	<b>97</b>
11.	(not set)	<b>91</b>
12.	Windsor	<b>90</b>
13.	New Delhi	<b>78</b>
14.	Kitchener	<b>75</b>
15.	Cairo	<b>70</b>
16.	Victoria	<b>67</b>
17.	Outremont	<b>64</b>
18.	Lagos	<b>62</b>
19.	Riyadh	<b>60</b>
20.	Halifax	<b>59</b>

#### Cities mapped























## 5. Website traffic sources by category



## 6. Website traffic sources – top 20 of all sources

	Source/Medium <input type="text" value="None"/>	Visits ↓
1.	(direct) / (none)	2,236
2.	google / organic	1,428
3.	conferencealerts.com / referral	947
4.	edas.info / referral	623
5.	wikicfp.com / referral	598
6.	ieee.org / referral	539
7.	conference-service.com / referral	328
8.	ccece2011.org / referral	98
9.	ourglocal.com / referral	86
10.	ieee.ca / referral	66
11.	wsn.iet.unipi.it / referral	52
12.	ewh.ieee.org / referral	40
13.	publish.uwo.ca / referral	34
14.	esg.uwaterloo.ca / referral	27
15.	toronto.ieee.ca / referral	27
16.	bing / organic	19
17.	google.com / referral	13
18.	facebook.com / referral	10
19.	google.ca / referral	10
20.	yahoo / organic	10






## 7. Website traffic sources – top 20 of referring sites

	Source <input type="button" value="v"/>	None <input type="button" value="v"/>	Visits <input type="button" value="v"/>
1.	 <a href="http://conferencealerts.com">conferencealerts.com</a>		<b>947</b>
2.	 <a href="http://edas.info">edas.info</a>		<b>623</b>
3.	 <a href="http://wikicfp.com">wikicfp.com</a>		<b>598</b>
4.	 <a href="http://ieee.org">ieee.org</a>		<b>539</b>
5.	 <a href="http://conference-service.com">conference-service.com</a>		<b>328</b>
6.	 <a href="http://ccece2011.org">ccece2011.org</a>		<b>98</b>
7.	 <a href="http://ourglocal.com">ourglocal.com</a>		<b>86</b>
8.	 <a href="http://ieee.ca">ieee.ca</a>		<b>66</b>
9.	 <a href="http://wsn.iet.unipi.it">wsn.iet.unipi.it</a>		<b>52</b>
10.	 <a href="http://ewh.ieee.org">ewh.ieee.org</a>		<b>40</b>
11.	 <a href="http://publish.uwo.ca">publish.uwo.ca</a>		<b>34</b>
12.	 <a href="http://esg.uwaterloo.ca">esg.uwaterloo.ca</a>		<b>27</b>
13.	 <a href="http://toronto.ieee.ca">toronto.ieee.ca</a>		<b>27</b>
14.	 <a href="http://google.com">google.com</a>		<b>13</b>
15.	 <a href="http://facebook.com">facebook.com</a>		<b>10</b>
16.	 <a href="http://google.ca">google.ca</a>		<b>10</b>
17.	 <a href="http://ottawa.ieee.ca">ottawa.ieee.ca</a>		<b>9</b>
18.	 <a href="http://clocate.com">clocate.com</a>		<b>6</b>
19.	 <a href="http://site.uottawa.ca">site.uottawa.ca</a>		<b>5</b>
20.	 <a href="http://eventseer.net">eventseer.net</a>		<b>4</b>

## 8. Website traffic sources – search engines

	Source <input type="button" value="v"/>	None <input type="button" value="v"/>	Visits <input type="button" value="v"/>
1.	<a href="#">google</a>		<b>1,428</b>
2.	<a href="#">bing</a>		<b>19</b>
3.	<a href="#">yahoo</a>		<b>10</b>
4.	<a href="#">search</a>		<b>2</b>
5.	<a href="#">aol</a>		<b>1</b>
6.	<a href="#">baidu</a>		<b>1</b>

## 9. Visitors' browsers

	Browser <span>None</span> 	Visits <span>Visits</span>  
1.	 Internet Explorer	<b>2,929</b>
2.	 Firefox	<b>2,900</b>
3.	 Chrome	<b>1,196</b>
4.	 Safari	<b>256</b>
5.	 Opera	<b>55</b>
6.	 Mozilla	<b>15</b>
7.	 SeaMonkey	<b>12</b>
8.	 Opera Mini	<b>6</b>
9.	 Mozilla Compatible Agent	<b>3</b>
10.	 BlackBerry9700	<b>2</b>
11.	 IE with Chrome Frame	<b>2</b>
12.	 Konqueror	<b>2</b>
13.	 BlackBerry8230	<b>1</b>
14.	 BlackBerry8520	<b>1</b>
15.	 BlackBerry9300	<b>1</b>
16.	 Netscape	<b>1</b>